



ManpowerGroup™

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## **ManpowerGroup Breaks New Ground in Vietnam as the First Global Workforce Solutions Company to Obtain a License to Provide Recruitment Outsourcing and Temporary Staffing**

### **ManpowerGroup to offer full suite of innovative workforce solutions enabling organizations to seize competitive advantage in Vietnam**

HANOI, Vietnam, March 2, 2015 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, has become the first foreign-owned workforce solutions company to obtain the new Vietnamese Subleasing License enabling ManpowerGroup to support global and local businesses by offering recruitment outsourcing and temporary staffing solutions.



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"I am delighted that we can now offer the full suite of ManpowerGroup solutions to our clients in Vietnam," said Simon Matthews, ManpowerGroup Country Manager for Vietnam, Thailand and Middle East. "In a highly complex emerging market, this legislation ensures the continued competitiveness for multi-national organizations seeking to utilize short term labor. For individuals, this development will create much-needed employment and skills development opportunities in a wide range of sectors."

The new Subleasing License is one of the most significant aspects of the new labor code adopted by the National Assembly of Vietnam, providing for the first time a set of comprehensive guidelines for the provision of outsourcing and temporary staffing in the market. The development of this labor code was supported by ManpowerGroup globally through the provision of labor research, consultation and a European study for the Vietnamese Ministry of Labor to understand how the provision of temporary work and outsourcing has transformed labor markets across Europe.

Ram Chandrashekar, ManpowerGroup President, Asia Pacific and Middle East comments: "In the year of the ASEAN Economic Community and with the opening of a freer flow of capital, investment, and skilled labor, the potential in this region is high. ManpowerGroup's commitment to increasing its services globally enables companies investing in these markets to successfully grow their own operations while tapping into the competitive advantage of a flexible workforce."

ManpowerGroup Vietnam received the license to provide this service from December 2014. Candidates who want to register should visit the website: <https://candidate.manpower.com/wps/portal/VNCampus>

### **About ManpowerGroup Vietnam**

Established in 2008 in both HCMC and Hanoi, Manpower Vietnam is the first 100% foreign invested company providing employment solutions (recruitment and outsourcing) to clients in various industries, e.g. Banking and Finance, FMCG, IT & Telecom, Hospitality. We offer different solutions to clients ranging from HR Consulting, Recruitment Process Outsourcing, Outsourcing and Permanent recruitment. Each solution is customized according to client's needs and expectations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across the total workforce, enabling clients to concentrate on your core business activities and step ahead of the market.

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