



ManpowerGroup™

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Cautious Hiring Up-Tick in Americas and Europe Places Talent Sustainability Firmly on the 2014 Business Agenda

Regional ManpowerGroup leaders Address Human Capital and Unemployment Challenges at the World Economic Forum Annual Meeting

MILWAUKEE, Jan. 14, 2014 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions and World Economic Forum (WEF) strategic partner, will next week join the world's business and political leaders at the World Economic Forum Annual Meeting in Davos, Switzerland, to discuss the impact of shifting demographics, skills mismatches, the rise of technology and certain uncertainty on a multi-speed recovery.

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The full impact of these trends is now being felt by employers and individuals seeking to maximize a cautious yet encouraging up-tick in demand.

In Europe, a return to cautiously optimistic hiring intentions brings new challenges. As demand increases, organizations need to be able to respond quickly, addressing talent mismatches and updating work models to ensure they have access to individuals with the skills they need. "Agility is a key focus for employers in Europe" [Tweet: @HansLeentjes: Agility is a key focus for employers in Europe](#), said Hans Leentjes, ManpowerGroup President of Northern Europe. "Businesses must be able to access individuals with the right skills to drive economic growth. Unleashing human potential will support recovery and job creation in the region, as will all stakeholders — businesses, governments, educators and individuals — coming together to address the critical issue of youth unemployment."

In North America, employers continue to report steady growth in hiring intentions, particularly in sectors including manufacturing, retail and wholesale. In the aftermath of the recession, employers have grown accustomed to doing more with less. An oversupply of candidates coupled with evolving needs for increased employability and hard skills have led to reluctance to accept anything but the perfect hire. "While caution remains, demand is increasing so there is a need to build a workforce to meet that demand" [Tweet: @JonasPrising: While caution remains, demand is increasing so there is a need to build a workforce to meet that demand](#), said Jonas Prising, ManpowerGroup President.

In the contemporary world of work, business is global, talent is mobile and government is local. Businesses that embrace simplification and flexibility will unleash human potential, and accelerate business success.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower® Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at www.manpowergroup.com. Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupj](https://twitter.com/manpowergroupj)

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