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## **ManpowerGroup Solutions Ranked Global Recruitment Process Outsourcing Leader Fourth Year in a Row**

### **NelsonHall, Industry's Leading Analyst, Recognizes ManpowerGroup Solutions for Taking the Global Market Share Lead, Projects RPO Market Will Double by 2019**

MILWAUKEE, March 18, 2015 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN), the world leader in innovative workforce solutions, announced today that a recent NelsonHall report named ManpowerGroup Solutions Recruitment Process Outsourcing (RPO) the world's largest RPO provider for the fourth consecutive year.



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The report, *Targeting Recruitment Process Outsourcing*, provides a comprehensive overview and an in-depth analysis of the RPO market, which in 2014 generated global revenue of US\$3 billion. Despite increased competition in the fastest growing HR services sector, ManpowerGroup Solutions RPO has emerged once again as the global leader.

"ManpowerGroup is proud to be consistently recognized as a leader in the RPO market," said Jonas Prising, ManpowerGroup CEO. "Changing demographics, shifting workforces, undersupply of talent in some markets and oversupply of workers in others, mean clients face an increasingly competitive business environment, where quality of hire is critical to achieve business growth. Companies that align business strategy with talent strategy will achieve competitive advantage. We are pleased to be leading on the development of customized RPO solutions that help clients innovate and outpace the competition."

As the gap between talent supply and demand widens, organizations look to partner with workforce solutions providers who can help them meet their immediate and future talent needs. Clients recognize ManpowerGroup Solutions RPO for in-depth knowledge of local market conditions and global trends and focus on enhancing the quality, engagement and scalability of talent to improve recruitment processes. By partnering with ManpowerGroup Solutions RPO, clients can dedicate their resources to key business initiatives and driving business objectives.

"For the fourth consecutive year, industry's leading analyst has reaffirmed our global market leadership position in the highly competitive RPO industry," said Kate Donovan, senior vice president, ManpowerGroup Solutions and Global RPO president. "Our expertise in recruiting, complemented by our Centers of Recruiting Excellence (CORE) in key global locations, gives us the platform to identify hard to find talent globally and to offer a distinctive candidate and client experience. We will continue to invest in workforce analytics to provide our clients with the insights they need to identify scarce talent worldwide and anticipate their future talent needs."

**For more information about ManpowerGroup Solutions visit: [www.manpowergroupsolutions.com](http://www.manpowergroupsolutions.com).**

**For more information about NelsonHall visit: <http://research.nelson-hall.com/>**

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