



ManpowerGroup™

March 8, 2006

Manpower is FORTUNE'S Most Admired Staffing Company for Fourth Consecutive Year

MILWAUKEE, March 8, 2006 /PRNewswire-FirstCall via COMTEX News Network/ -- Manpower Inc. is once again an industry leader on FORTUNE'S annual list of Most Admired Companies. The company has held the top spot in the temporary help category for four consecutive years. This acknowledgement aligns with Manpower's recently-launched new brand, which highlights the company's position as an expert in the contemporary world of work.

"Recognition among FORTUNE'S Most Admired Companies is always a tremendous honor, but this year it is particularly meaningful because the list was announced on the very same day that we launched our new Manpower brand," said Jeffrey Joerres, Chairman & CEO of Manpower Inc. "Our new brand emphasizes Manpower's leadership in the staffing industry, and we couldn't ask for a stronger testimony than the status of FORTUNE'S Most Admired staffing company."

Manpower's new brand is in place across its global network of 72 countries and reflects the range of services the company offers today. It is the first time that Manpower has undergone an extensive re-branding process since the company was founded in 1948.

This is the 24th year of the America's Most Admired Companies report. To determine the industry-specific rankings, FORTUNE gathered the 10 largest companies in 70 industries and surveyed 10,000 executives, directors and veteran analysts who rated companies in their own industries according to eight key attributes of reputation: innovation, employee talent, use of corporate assets, social responsibility, quality of management, financial soundness, long-term investment and quality of products/services.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. The \$16 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,400 offices in 72 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com> and <http://www.us.manpower.com>.

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