



ManpowerGroup™

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## #HowILearn: ManpowerGroup Celebrates First Global "Learnability Week" Promoting the Need for Continuous Skills Development

### The leading global workforce solutions company encourages people of all ages to nurture their desire to learn so they build long-term employability

MILWAUKEE, June 26, 2017 /PRNewswire/ -- ManpowerGroup (NYSE: MAN) today launches "Learnability Week" to help people develop their skills and remain employable for the long term. Throughout the week, more than 25 ManpowerGroup markets across the globe will host events to help people nurture their learnability - the desire and ability to learn new skills and build long-term employability. Some of the activities include:

- 1 Promoting ManpowerGroup's free web-based [Learnability Quotient \(LQ\)™](#) digital assessment on social media, enabling millions of people at all stages of their careers to discover their unique learning style.
- 1 Hosting a partnership [webinar with Junior AchievementEurope](#) in which ManpowerGroup experts share practical tips for young people to get work ready, not just graduate ready. The webinar will be recorded and shared worldwide.
- 1 Launching a new ["Leaders on Learnability" YouTube film series](#) that shares insights from leaders at companies like Facebook, Unilever, PwC and KPMG on how they learn, how they encourage learning in their organizations and why learnability is critical for business success.

ManpowerGroup designed its LQ™ assessment in partnership with Hogan X, the analytics division of Hogan Assessments. The LQ™ assessment helps individuals discover how they learn and enables businesses to better understand the learning styles of their people. As organizations seek to invest and develop their employees, having insight into these metrics will provide guidance on how to best enable performance and make better decisions on how to motivate their workforce.

"When new skills are emerging just as fast as others are becoming obsolete, employability now depends less on what you already know and more on your ability to learn, apply and adapt. Helping people upskill for a fast-changing world of work will be the defining challenge of our time," said Jonas Prising, Chairman & CEO, ManpowerGroup. "Nobody owns the corner on learnability - it has the potential to be a great equalizer. Everyone can get learning-ready and capture the opportunities the Skills Revolution creates. That's why we're celebrating Learnability Week across the globe - helping people discover how they learn so they can stay employable for the long term."

Find your LQ™ at [learnability.manpowergroup.com](http://learnability.manpowergroup.com) and share on social media using the hashtag #HowILearn.

#### About ManpowerGroup

ManpowerGroup® (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing and managing the talent that enables them to win. We develop innovative solutions for over 400,000 clients and connect 3+ million people to meaningful, sustainable work across a wide range of industries and skills. Our expert family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - creates substantially more value for candidates and clients across 80 countries and territories and has done so for nearly 70 years. In 2017, ManpowerGroup was named one of the World's Most Ethical Companies for the seventh consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup is powering the future of work: [www.manpowergroup.com](http://www.manpowergroup.com)

#### About the Learnability Quotient (LQ)™ Assessment

The Learnability Quotient (LQ)™ is a web-based visual assessment developed by ManpowerGroup, the leading global workforce solutions company, and [Hogan X](#), the new analytics division of Hogan Assessments, the leading provider of personality assessments. This short, responsive assessment identifies an individual's LQ™ to provide insight into their motivation and style of learning. Results are expressed via three dimensions - Adventurous, Intellectual and Unconventional - and LQ™ helps organizations and individuals to succeed. For more information, visit [www.learnabilityquotient.com](http://www.learnabilityquotient.com).



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