



ManpowerGroup™

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ManpowerGroup Solutions: European Businesses Need a Holistic Approach to Optimize Talent Sources

Blended Solutions Drive Business Success by Streamlining Workforce Management, Lowering Costs, and Increasing Talent Agility and Effectiveness

MILWAUKEE, Feb. 12, 2014 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN), the world leader in innovative workforce solutions, announced today the release of a new whitepaper: "Optimizing Talent - Blended Solutions for Europe's Human Age."

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In the European Union, the rise of talentism has been combined with accelerating demographic shifts, changes in workforce needs and a favorable regulatory environment. Together, these factors have led to the creation of a new approach to hiring. Rather than maintaining a segmented approach to their full-time, part-time and contract talent, forward looking EU employers have adopted an integrated approach towards hiring called blended solutions.

Blended solutions - a strategy of total talent acquisition - proactively integrate managed services programs (MSP) and recruitment process outsourcing (RPO) into one holistic solution. Employers who use blended solutions can overcome the siloed approach towards human resources, and address their technological and management challenges.

"Sophisticated solutions that incorporate a blend of traditional outsourced models help employers access and keep the talent they need to succeed in the Human Age," says Jilko Andringa, Managing Director for Central Europe and ManpowerGroup Solutions RPO Europe. "Once they adopt blended solutions, employers not only experience greater workforce agility, but they also realize greater cost savings and a more optimized supply chain." [Tweet: @ManpowerGrp RPO #ManpowerGroupSolutions #RPO: European businesses need blended solutions - holistic approach to optimize #talent.](#)

Companies looking to consider a blended solution must ensure that the provider has subject matter expertise, global capabilities, the ability to provide strategic workforce consulting and can seamlessly combine solutions into one integrated offering.

ManpowerGroup has been at the forefront of the fast-changing and accelerating world of work trends for more than six decades. Three years ago, ManpowerGroup first identified that the world entered the Human Age, a new era marked by the rise of talentism, where talent is the key driver of business success.

To download the paper, click [here](#).

About ManpowerGroup Solutions

ManpowerGroup Solutions provides clients with outsourcing services related to human resources functions, primarily in the areas of large-scale recruiting and workforce-intensive initiatives that are outcome-based, thereby sharing in the risk and reward with our clients. Our solutions offerings include Talent Based Outsourcing, Managed Service Programs, Borderless Talent Solutions and Recruitment Process Outsourcing, where we are one of the largest providers of permanent and contingent recruitment in the world. ManpowerGroup Solutions is part of the ManpowerGroup family of companies, which also includes Manpower, Experis, and Right Management. More information about ManpowerGroup Solutions is available at www.manpowergroupsolutions.com.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®; Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at www.manpowergroup.com. Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupjj](https://twitter.com/manpowergroupjj)

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