



ManpowerGroup™

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ManpowerGroup Leads Discussions at World Economic Forum 2014 Annual Meeting as Human Age Evolves

Heads of State, Policy Makers, Public Figures, Academics and Business Leaders Gather in Davos to Examine Accelerating and Converging Global Trends

DAVOS, Switzerland, Jan. 20, 2014 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions and World Economic Forum (WEF) strategic partner, will lead discussions at the WEF Annual Meeting this week, asserting that business models and the world of work are feeling the full weight of the impact of the evolution of the Human Age.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

This year's WEF theme, *The Reshaping of the World: Consequences for Society, Politics and Business*, addresses the challenges the world faces from accelerating and converging macroeconomic forces. More than 2,500 participants from almost 100 countries representing business, government, academia and civil society will participate, including more than 40 heads of state.

"ManpowerGroup has been at the forefront of identifying and tracking changing world of work trends for the past 65 years," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "In 2014, we're seeing these trends converge, reshaping the world and creating a business environment full of complexity and opportunity. The barometer of success for companies and countries in the Human Age is access to talent." [Tweet: @ManpowerGroupJJ: The barometer of success for companies and countries in the Human Age is access to talent.](#)

Joerres will be joined at Davos by Jonas Prising, ManpowerGroup President; Mara Swan, Executive Vice President, Global Strategy and Talent; and Hans Leentjes, President of Northern Europe. Sessions they will be leading include:

- **Reimagining Employment, Wednesday, 22 January, 12:00-14:30 CET**
This session focuses on solutions to youth unemployment and features leaders from regional governments, academic institutions and other civil society stakeholders.
- **Gender Parity: From Momentum to Practice, Friday, 24 January, 08:00-10:00 CET**
The objective of this session is to take stock of how far gender parity has progressed globally and to create a gender equality strategy for the next 3-5 years that builds on the existing momentum, practices, tools and awareness.
- **Human Capital Challenges for the 21st Century, Friday, 24 January, 10:30-12:00 CET**
This session will explore the critical human capital issues that sit at the intersection of labor supply and demand, which is seeing increasing imbalances.
- **Solving the Employment Equation, Friday, 24 January, 14:45-15:45 CET**
Examining the sectors, skills and policy innovations that can reduce structural unemployment. Dimensions to be addressed include improving employment statistics and skills forecasting, and creating enabling environments for entrepreneurship.

Follow @ManpowerGroupJJ, @JonasPrising, @MaraSwan and @HansLeentjes on Twitter and look for ManpowerGroup's official hashtag #HumanAgeEvolving for updates and news. Visit ManpowerGroup's World Economic Forum microsite at: <http://www.manpowergroup.com/wps/wcm/connect/manpowergroup-en/home/thought-leadership/world-economic-forum/2014-world-economic-forum-annual-meeting-davos#.UtmcqBDnZQI>

About ManpowerGroup

ManpowerGroup™(NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and

development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpow®, Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at www.manpowergroup.com. Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupj](https://twitter.com/manpowergroupj)

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