



ManpowerGroup™

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## **ManpowerGroup Partners with LearnUp, Silicon Valley Start-Up, To Transform the Way Americans Find First Jobs and Build Successful Careers**

- ManpowerGroup further strengthens technology platform and skills development capabilities to achieve improved match and retention for US employers**
- Partnership with career management platform LearnUp will bridge skills and information gap for workers, coaching them in not screening them out**

MILWAUKEE, Nov. 16, 2016 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the leading global workforce solutions company, today announced its partnership with LearnUp, the leading career management platform that provides pre-hire skills development and virtual coaching for entry-level workers.



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The relationship creates a winning combination of innovation and workforce solutions expertise to deliver the right fit. ManpowerGroup and LearnUp together will support individuals to choose the right role, coaching them in and not screening them out, and help employers hire ready-to-succeed workers who start strong, develop skills and stay longer. Online assessment and short interactive training modules using real-life scenarios and linked to actual, open roles will help people discover more about the job, understand and acquire the skills they need before they apply and provide coaching support once in role.

With [forty six percent of US employers struggling to fill vacancies](#) and youth unemployment at double that of the national average, this innovative partnership will bridge the information gap entry level workers face, tackle skills shortages and reduce turnover by up to 30%. Already, LearnUp candidates are three times more likely to get hired faster, armed with in-demand skills that employers need most.

"We're continually improving the way we match talent with employers so individuals can enjoy sustainable and meaningful opportunities and so our clients can access right-skilled candidates proven to perform better and stay longer," said Jonas Prising, Chairman & CEO of ManpowerGroup. "Helping people upskill and adapt to this fast-changing world of work will be the defining labor challenge of our time and we're pleased to partner with LearnUp to deliver on this mission."

"LearnUp is the first and only pre-hire skills coaching program that helps employers hire thousands of qualified, ready-to-succeed workers," said Alexis Ringwald, Chairman and CoFounder of LearnUp. "ManpowerGroup knows where the jobs are and the skills employers are seeking. We share common values and I look forward to partnering to dramatically improve hiring efficiency and retention while coaching more individuals into work, developing their careers and changing people's lives."

ManpowerGroup finds work for more than 3.4 million people every year and brings knowledge of the skills employers need and expertise in HR analytics to the partnership. Working with more than 400,000 clients around the world, ManpowerGroup has more data on the way companies and individuals develop their workforce and careers than anyone else in the market. Together with LearnUp this insight will continue to improve outcomes for business leaders, hiring managers and individuals.

### **About ManpowerGroup**

ManpowerGroup® (NYSE: MAN) is the world's workforce expert, creating innovative workforce solutions for nearly 70 years. As workforce experts, we connect more than 600,000 people to meaningful work across a wide range of skills and industries every day. Through our ManpowerGroup family of brands - Manpower®, Experis®, Right Management® and ManpowerGroup® Solutions - we help more than 400,000 clients in 80 countries and territories address their critical talent needs, providing comprehensive solutions to resource, manage and develop talent. In 2016, ManpowerGroup was named

one of the World's Most Ethical Companies for the sixth consecutive year and one of Fortune's Most Admired Companies, confirming our position as the most trusted and admired brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible:

[www.manpowergroup.com](http://www.manpowergroup.com)

### **About LearnUp**

LearnUp empowers job seekers to reach their career goals while improving hiring efficiency, reducing turnover, and driving long-term business impact for employers. We are building the world's leading career management platform for entry-level workers. This includes the first and only pre-hire skills coaching program that helps employers hire thousands of qualified, ready-to-succeed workers. Beyond the initial hiring process, we help employees advance their careers through ongoing virtual coaching while utilizing big data analysis to predict and preempt turnover. Our global partners include leaders such as Gap Inc., AT&T, The Fresh Market and ManpowerGroup. LearnUp was named 2015 Technology Pioneer by the World Economic Forum and highlighted in 2016 by The President's UpSkill America Initiative. For more information, visit

[www.learnup.com](http://www.learnup.com)

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