



ManpowerGroup™

May 24, 2005

Manpower Inc. Announces Opening of International Partnership Office in Shanghai, Marking the First Phase of Historic Cooperation with Chinese Labor Authorities

MILWAUKEE, May 24, 2005 /PRNewswire-FirstCall via COMTEX/ -- Manpower Inc., a world leader in the employment services industry, announced today the launch of its first international partnership office in China. This initiative is the first in a series of public-private partnerships designed to introduce and adapt international employment best practices to support China's rapidly expanding economy.

"This is an unprecedented partnership program between a governmental institution in China and a global employment services corporation on employment, vocational training and employment services," said David Arkless, senior vice president of corporate affairs for Manpower Inc. "This is the first time a governmental institution in China has partnered with an outside entity on a project of this magnitude."

Manpower Inc. is partnering with labor authorities to develop human resources strategies and infrastructure to support China's rapidly evolving labor requirements. The first international partnership office opened in Shanghai on 1 May, and has implemented various initiatives to assist governmental agencies, State Owned Enterprises and foreign companies present in Shanghai in transforming the effectiveness and efficiency of employment systems and services.

"We are pleased to apply Manpower's 57 years of labor market expertise to work with the Chinese labor authorities as they position their workforce to support current and future economic growth," said Manpower Inc. Chairman and CEO Jeffrey A. Joerres. "Manpower has a strong track record of working with governmental organizations to develop and enhance national labor markets. At the same time, expanding our service offering in China and throughout Asia is a key part of our global growth strategy." Manpower currently operates more than 4,300 offices in 68 countries.

Initial development projects include the quantification of future vocational skills and training required in Shanghai, the installation of Internet-based assessment systems in local employment offices, the design and provision of training and development programs, and cooperation on the development of senior governmental officials through global exchange and delegation programs.

Manpower has engaged its subsidiaries, Right Management Consultants and CareerHarmony, in the design and implementation of these projects. In addition, Caden Corporation, Manpower's global governmental advisory partner, has been involved throughout the development of this key initiative.

Iain Herbertson, managing director of Manpower's Asia Pacific region, believes that Manpower's strategy of organic expansion in China will be significantly enhanced by the launch of this series of governmental partnerships. "Our expanding network of operations will both support and benefit from our close relationships with the authorities," said Herbertson.

Further partnership office openings are scheduled in other large cities in China throughout the year. These openings will run in parallel with the further expansion of Manpower's already significant local operations.

Manpower first entered the Greater Chinese market in 1964, opening an office in Hong Kong. Today, the Manpower/Right network in China includes 38 offices, including Mainland China (17), Hong Kong (6) and Taiwan (15). Manpower China is headquartered in Shanghai.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry, offering customers a continuum of services to meet their needs throughout the employment and business cycle. The company specializes in permanent, temporary and contract recruitment; employee assessment; training; career transition; organizational consulting services; and professional financial services. Manpower's worldwide network of 4,300 offices in 68 countries and territories enables the company to meet the needs of its 400,000 customers per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction, enabling customers to concentrate on their core business activities. In addition to the Manpower

brand, the company operates under the brand names of Right Management Consultants, Jefferson Wells, Elan and Brook Street. More information on Manpower Inc. is available at <http://www.manpower.com>.

Manpower Inc. Fact Sheet

About Manpower Inc.

Manpower Inc. (NYSE: MAN), a world leader in the employment services industry, offers customers a continuum of services to meet their needs throughout the employment and business cycle. The company specializes in permanent, temporary and contract recruitment; employee assessment; training; career transition; organizational consulting services; and professional financial services. Manpower's worldwide network of 4,300 offices in 68 countries and territories enables the company to meet the needs of its 400,000 customers per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction, enabling customers to concentrate on their core business activities. The firm does this through the Manpower family of companies, which includes: Jefferson Wells, Right Management Consultants, Elan and Brook Street.

Manpower Inc. Solutions

Permanent Staffing,
Managed Services, and
Contract Recruitment
& Staffing

Manpower and its subsidiaries provide

workforce solutions to meet the challenges of an ever-changing business environment through permanent staffing, managed services, and contract recruitment and staffing. Specifically ...

Manpower -- provides permanent and contractual staffing, and managed services.
Jefferson Wells -- provides professional financial services through contract staffing in the areas of internal audit and controls, technology risk management, tax, finance and accounting.

Elan -- provides IT permanent and contract recruitment solutions, and managed services within niche business areas.

Brook Street -- provides U.K. customers across all industries with office and light industrial positions on both a permanent staffing and contractual staffing basis.

Employee Assessment

In partnership with CareerHarmony, Manpower provides advanced online selection, screening and assessment products to assist HR professionals in overcoming the problems associated with recruiting employees. The firm's employee assessment tools and technologies, based on five decades of HR experience and scientific methodology, ensure that temporary workers or full-time hires will deliver clients the desired business results.

Training

Manpower offers its workers and clients a vast array of training solutions. The company's Global Learning Center offers approximately 3,000 e-learning courses for end-user software applications, business skills, professional development skills, IT, telecommunications and more. The company also offers innovative, instructor-led training available for contact center skills, service quality, medical terminology, health and safety, manufacturing practices and other skills that enable the firm to provide clients

with the precisely skilled people to meet their business demands.

Organizational Consulting Services

Right Management Consultants works with companies to ensure that they are operating at an optimized level. This includes aligning critical skills and competencies with company strategy. The firm designs customized solutions for enhanced assessment, leadership development, strategic talent management and strategy implementation.

Career Transition (Outplacement Services)

Right Management Consultants develops effective and efficient programs/services for separating employees and provides those people with the support and resources they need to transition into other jobs. The firm also develops strategies to address downsizing issues and reengage ongoing employees with their work and careers with the organization.

Manpower Operations in China

Manpower entered the Greater Chinese market in 1964, opening an office in Hong Kong. Today, the Manpower/Right network in China includes 38 offices, including Mainland China (17), Hong Kong (6) and Taiwan (15). Manpower China is headquartered in Shanghai.

Manpower Announces Agreement with the Chinese Government

Manpower Inc. entered into an agreement with China's Bureau of Labour and Social Security to develop human resources strategies and infrastructure aimed at supporting the country's continued economic growth.

As part of the agreement, Manpower and its subsidiaries provide consulting expertise to help establish local government-sponsored employment offices in some of China's largest cities. Right Management Consultants, a wholly owned subsidiary of Manpower Inc., offers services such as career transition, organizational consulting, including assessment, leadership development, strategy implementation and strategic talent management. Other Manpower partners are Caden Corporation, Manpower's global governmental advisor, and Working Links, a UK-based social employment provider.

A key component of this agreement is a Web-based skills assessment technology. CareerHarmony, a majority-owned company of Manpower, provides this online assessment. CareerHarmony is a pioneer in advanced computer-based selection, screening and assessment products that assist human resources professionals in overcoming the problems associated with traditional high-volume recruitment methods.

SOURCE Manpower Inc.

Tom Schroeder, Corporate & Global Communications of Manpower Inc., +1-414-906-7272, or thomas.schroeder@manpower.com

<http://www.prnewswire.com>

Copyright (C) 2005 PR Newswire. All rights reserved.

News Provided by COMTEX