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Right CareerExpo Offers Employers Virtual, No-Cost Access to Skilled Candidates

MILWAUKEE, Nov. 6, 2014 /PRNewswire/ -- As talent shortages persist and employers continue to struggle to fill open positions, Right Management's CareerExpo virtual hiring platform helps bridge the talent gap by providing real-time interactions between employers looking to hire and large numbers of skilled job seekers. Right CareerExpo is available through Right Management's outplacement solutions and gives employers no-cost access to skilled candidates across geographies, industries and skill sets. [Right Management](#) is the global leader in talent and career management workforce solutions within [ManpowerGroup](#) (NYSE: MAN).



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"Right CareerExpo gives employers a free, leading-edge opportunity to connect virtually with multiple numbers of qualified job seekers to facilitate faster time to value when hiring for open positions," said Bram Lowsky, Right Management's group executive vice president and global head of career management. "At the same time, job applicants gain access to real-time job leads that often are not advertised to the general public. Our clients know that Right CareerExpo offers the competitive edge their transitioning employees need during a critical time."

Right CareerExpo virtual hiring events are held weekly and include a mix of virtual career fairs within targeted industries and geographies. Candidates and employers interact directly through private messaging, group networking and webcast presentations. The virtual technology helps job seekers and hiring managers establish immediate contact, set up interviews and share information quickly and easily, allowing for faster hiring decisions. Compared with traditional career fairs that are hosted in-person in a meeting space, virtual career fairs are cost-effective ways to assess larger numbers of qualified job seekers.

Already this year, Right CareerExpo has facilitated 3,300 one-on-one private interactions with nearly 1,900 job seekers and 390 hiring managers/recruiters through more than 35 employer-sponsored events and industry-based career fairs. Right CareerExpo has hosted virtual career fairs in the pharmaceutical, energy, financial and technology/telecom industries with more than 100 top North American employers, including Equifax, Earthlink, Chase and Crayola, Inc.

Delhaize America, a food retailer that is part of Belgium-based Delhaize Group, participated in a recent Right CareerExpo virtual event that resulted in three immediate interviews with Right Management candidates. The global company is currently hiring corporate-level positions in IT, finance, accounting, supply chain and marketing.

"We were able to interact with a strong candidate pool during a recent Right CareerExpo event and we received some good resumes that were targeted for our needs," said Ryan Garrison, talent acquisition manager with Delhaize America. "We are very interested in participating in future virtual events to find candidates with the skills we need for our business."

Right Management career coaches help candidates maximize virtual connections through training sessions that not only introduce them to the virtual environment, but also coach them on how to best present themselves to hiring managers and recruiters. Combining training sessions with professional coaching and networking resources ensures candidates are prepared to effectively communicate their professional goals and personal brand as they interact virtually.

"There's an art to maximizing virtual events, and we provide coaching and guidance to prepare candidates prior to participating in Right CareerExpo. Job seekers need to know how to make a first impression in a virtual environment so they can maximize the number of connections they make and find the best employment opportunity," said Lowsky.

Employers and hiring companies interested in participating in upcoming Right CareerExpo events can click [here](#) to learn more about the platform and connect with a job market expert.

For more information about Right Management, please click [here](#).

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