



ManpowerGroup™

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Earning and Learning, the Hot Ticket to Higher Wages. Manpower Introduces MyPath Program Which Includes No Cost College Degree Courses from Western International University for Associates with Ambitions to Move On and Move Up

- Manpower brings world of work expertise to education in response to employer demand for skills AND experience
- Manpower's new MyPath program includes a Full College Tuition Coverage Program, the latest in its suite of tools offering associates the opportunity to learn while they earn
- The program has been designed to help people achieve educational qualifications, move up the career ladder and earn more -- without clocking up thousands of dollars of student debt

MILWAUKEE, May 16, 2016 /PRNewswire/ -- Manpower today announced the launch of [MyPath](#), which includes its Full College Tuition Coverage Program offering eligible U.S. associates the opportunity to pursue a college education* through Western International University, along with valuable career coaching. MyPath provides associates with assessment, guidance, development and education alongside career opportunities with Manpower in the U.S.



Manpower®

Every year in North America, Manpower works with 30,000 businesses and places 475,000 associates into work. ManpowerGroup's annual [Talent Shortage Survey](#) asks employers in 42 countries which roles they are struggling to fill and where the skills gaps are. As a result, Manpower knows what employers want, which skills are needed to move on, move up and earn more. In the past two years, more than 120,000 Manpower associates have increased their wages. Their Full College Tuition Coverage Program will make it possible for many more to do just that by developing relevant skills and building experience at the same time.

People are working longer, and Millennials especially are preparing to run "career ultramarathons," so *learnability* - the desire and ability to quickly grow and adapt skill sets - is critical. Partnering with Western International University (West), a subsidiary of the Apollo Education Group, Manpower has developed a tuition assistance program that encourages their associates to upskill by achieving college degrees while they work, improving learnability and employability. As these individuals add additional skills, businesses will have access to a wider pool of quality talent.

Kip Wright, Senior Vice President of Manpower in North America, said: "The way we work and the work we do is changing.

We are seeing skills needs adjust at the flip of a switch, and traditional college courses can be out-of-step with business needs. It's no wonder people are asking: 'Is the traditional approach to college worth it? Does it make you employable for the long term?' Yet when 93% of Millennials around the world are telling usⁱ they want to keep developing their skills and they're willing to spend their own time and money doing it, the time is ripe for new thinking and disruption.

As the leading workforce solutions company we're excited to be launching this program and providing practical solutions. When businesses want it all - experience and qualifications, we can help make that possible. Earning and learning don't have to be mutually exclusive."

Tracy Lorenz, President of Western International University (West), said: "This exciting partnership combines Manpower's world of work expertise with West's rich history of higher education innovation. Together we're creating a program that has the potential to materially and positively impact the lives of Manpower Associates. By eliminating cost as a barrier to a degree and combined with specialized coaching, we're helping people develop in-demand, career-relevant skills at a pace that works with their busy lives."

To learn more about MyPath and the Full College Tuition Coverage Program, visit <http://manpowergroup.us/mypath>.

Disclaimer

*The full college tuition coverage program is available to actively assigned Manpower associates excluding those residing in Puerto Rico and Massachusetts attending Western International University. Individuals must complete the online Free Application for Federal Student Aid (FAFSA) form. Enrollment is limited to individuals pursuing an associate's or a first-time bachelor's degree. The Full College Tuition Coverage Program is exclusive to courses taken at Western International University. Additional terms apply, see manpower.west.edu for complete details.

About Manpower

Manpower (NYSE:MAN) is the global leader in contingent and permanent recruitment workforce solutions, providing the personal flexibility and agility businesses need, while working with employees to support them to adapt and succeed in today's ever-changing world of work. Manpower is part of the ManpowerGroup family of companies, which also includes Experis, ManpowerGroup Solutions and Right Management. As the leading workforce solutions company, ManpowerGroup works with 400,000 global businesses. To learn more, visit www.manpower.com.

About Western International University

Western International University (www.west.edu), based in Tempe, Arizona, is a specialist in innovative education since 1978 and brings extensive experience in delivering top education programs through an innovative model that delivers quality undergraduate- and graduate-level education. West offers programs in areas such as Accounting, Business, Information Technology and Behavioral Science.

About Apollo Education Group

Apollo Education Group, Inc. (NASDAQ: APOL) is one of the world's largest private education providers, serving students since 1973. Through its subsidiaries, Apollo Education Group offers undergraduate, graduate, professional development and other nondegree educational programs and services, online and on-campus principally to working learners. Its educational programs and services are offered throughout the United States and in Europe, Australia, Latin America, Africa and Asia, as well as online throughout the world. For more information about Apollo Education Group, Inc. and its subsidiaries, call (800) 990-APOL or visit the Company's website at www.apollo.edu.

ⁱ According to ManpowerGroup research of 11,000 Millennials across 18 countries; *Millennial Careers: 2020 Vision*, May 2016

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