



ManpowerGroup™

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For Job Seekers, Location, Timing and Skills are Keys to Job Search Success in 2014, Says ManpowerGroup

U.S. Bureau of Labor Statistics Reports 40,000 Temporary Jobs Added in December

MILWAUKEE, Jan. 10, 2014 /PRNewswire/ -- [ManpowerGroup](#) (NYSE: MAN), the world leader in innovative workforce solutions, advises job seekers to accelerate their employment search by targeting markets where hiring is strong, responding quickly when jobs are posted and cultivating skill sets in 2014. Today, the U.S. Bureau of Labor Statistics reported the December jobless rate was 6.7 percent and 74,000 jobs were added across industries. Hiring increased in retail trade and professional and business services, with 40,000 temporary jobs added in December.

(Logo: <http://photos.prnewswire.com/prnh/20120607/AQ20399LOGO-c>)

"This year, the key drivers of success with a job search are location, timing and skills," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "It's about being in the right place at the right time and having the right skills for the job. In the United States, the larger cities are oftentimes the places to be for jobs, but the challenge for job seekers is to showcase skills that are in demand and, more importantly, act quickly to connect with employers as open positions are often fleeting."

The Manpower Employment Outlook Survey for Q1 2014 reflects continued hiring optimism among employers for the start of the 2014. More than 18,000 U.S. employers report a seasonally adjusted Net Employment Outlook of 13%, representing the strongest hiring Outlook reported in Quarter 1 since 2008, when the Outlook was 16%.

"In a normal economy, an increase in hiring is like a tide that rises all boats, but we're seeing a lumpy recovery where hiring in some markets is expected to be up while others are flat. Each market has its own job story, and job seekers need to tune in to local-market hiring trends to be successful finding their next job opportunity. The hiring outlook is clearly more positive; however it's uneven across the U.S.," said Joerres.

In the Human Age, where talent is the major agent of economic growth, job seekers and businesses alike need to embrace flexibility and agility to connect with employment and get ahead of the competition. As talent shortages continue to persist in the U.S., job seekers who unleash their full human potential by seizing opportunities and building their skills have a pivotal role in moving businesses and economies forward.

ManpowerGroup's "[Where are the Jobs?](#)" infographic outlines the markets and industries that have the best and worst hiring outlooks for the start of 2014. Full results of the Manpower Employment Outlook Survey for Q1 2014 can be found here: <http://www.manpower.us/en/Employers/Research-and-Insights/Manpower-Employment-Outlook-Survey.htm>

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN) is the world leader in innovative workforce solutions that ensure the talent sustainability of the world's workforce for the good of companies, communities, countries, and individuals themselves. Specializing in solutions that help organizations achieve business agility and workforce flexibility, ManpowerGroup leverages its 65 years of world of work expertise to create the work models, design the people practices and access the talent sources its clients need for the future. From staffing, recruitment, workforce consulting, outsourcing and career management to assessment, training and development, ManpowerGroup delivers the talent to drive the innovation and productivity of organizations in a world where talentism is the dominant economic system. Every day, ManpowerGroup connects more than 630,000 people to work and builds their experience and employability through its relationships with 400,000 clients across 80 countries and territories. ManpowerGroup's suite of solutions is offered through ManpowerGroup™ Solutions, Manpower® Experis™ and Right Management®. ManpowerGroup was named one of the World's Most Ethical Companies for the third consecutive year in 2013, confirming our position as the most trusted brand in the industry. See how ManpowerGroup makes powering the world of work humanly possible at www.manpowergroup.com. Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [Twitter.com/manpowergroupj](https://twitter.com/manpowergroupj)

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