



ManpowerGroup™

Manpower Appears on Morning TV Show 'Esta Manana'; Staffing Leader Broadcasts Job Opportunities to Hispanic Community Nationwide

February 20, 2001

MILWAUKEE, Feb. 20 /PRNewswire/ -- The power of live television is bringing together job seekers and employers nationwide. Manpower (NYSE: MAN), the world's leading provider of staffing solutions, announced today it is broadcasting up-to-the-minute job openings around the country on "Esta Manana," a TV program produced by Telemundo Network Group LLC, the fastest growing Spanish-language television network.

Manpower shares available job opportunities weekly on "Esta Manana," ("This Morning") a daily, live, news and entertainment morning TV show hosted by Jose Diaz-Balart and Gloria Calzada. It is broadcast throughout the United States and Latin America.

"We are excited to deliver job information to Telemundo viewers and provide the Hispanic community around the country with quick and easy access to employment opportunities," said Mark Gambill, Manpower vice president of marketing.

"Manpower meets our criteria of working with an industry leader that has offices nationwide and a recognized brand name," said Annabella Pashell, "Esta Manana" segment producer. "Telemundo's extensive reach along with Manpower's worldwide network of offices and expertise in job assessment and training is a powerful combination. This partnership allows us to provide the Hispanic community with information and tools that will help them succeed and prosper."

During "Esta Manana's" job information segment, a Manpower representative announces current job openings available around the nation. The positions are also posted on "Esta Manana's" Web site.

"Manpower continues to provide our diverse workforce with a broad range of job opportunities, multi-lingual staffing support, free training, and career management resources," said Gambill. "This endeavor is an integral component of Manpower's core strengths and goals to put people to work and provide employers with talented resources."

Manpower Inc. is a world leader in the staffing industry, providing workforce management services and solutions to customers through more than 3,700 offices in 59 countries. Additionally, there are more than 250 Manpower Professional offices worldwide that specialize in the assignment of information technology, engineering, scientific, finance, telecommunications and other professionals.

For additional information, visit <http://www.us.manpower.com> SOURCE Manpower Inc.

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