



ManpowerGroup™

## ManpowerGroup Named One of 10 Best Corporate Citizens in Business Services by Corporate Responsibility Magazine

October 4, 2012

NEW YORK, Oct. 4, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, has been named one of *Corporate Responsibility* magazine's Best Corporate Citizens for 2012 in the Business Services sector. ManpowerGroup was named in second place and is the only company in its industry to make the top 10.

(Logo: <http://photos.prnewswire.com/prmh/20110330/CG73938LOGO-a>)

ManpowerGroup was recognized as one of the top two companies in the sector for its performance as a change agent in the categories of environment, climate change, human rights, employee relations, corporate governance, finances and philanthropy. The 10 Best Corporate Citizens by Industry rankings were unveiled following the 2012 Commit!Forum, an annual conference that brings together the world's leaders shaping the face of corporate responsibility to tackle the challenging issues surrounding the role of business in society.

"With the world firmly in the Human Age, where there are new demands for innovation, productivity and talent, businesses of all sizes must be agile enough to adapt to the fast-changing environment and effectively operate in a profitable yet sustainable way," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "More than ever before, being a responsible company is now a key driver of employee engagement, which is essential for an organization to unleash human potential and earn a competitive advantage."

The full rundown of Industry Sector Best Corporate Citizens lists can be viewed at:

<http://www.thecro.com/content/apples-apples>

Joerres, who received the inaugural *Corporate Responsibility* Magazine Lifetime Achievement Award at the 2011 Commit!Forum for leading a company that brings corporate social responsibility (CSR) to life every day, participated in the forum's Annual Responsible C-Suite Roundtable at the New York Stock Exchange.

The panel explored CEOs' approaches to CSR, how CSR gains traction within an organization, the ways it drives strategic value for businesses and the measurable impact of CSR programs. Joerres was joined for the discussion by:

- Duncan Niederauer, CEO, NYSE Euronext (Moderator)
- Nicholas K. Akins, President and CEO, American Electric Power
- Hikmet Ersek, President, CEO and Director, The Western Union Company
- Jeffrey M. Ettinger, Chairman, President and CEO, Hormel Foods
- Bob Moritz, US Chairman and Senior Partner, PwC

"Corporate social responsibility efforts are much more sustainable if they are naturally aligned with the work a company does," added Joerres.

"ManpowerGroup's core business is connecting talented people to companies who need their skills in order to enhance individual and organizational competitiveness, which translates to the profitability we provide in a sustainable way."

Following the panel, Joerres and his fellow panellists rang The Closing Bell® at the New York Stock Exchange. A video of the ringing of The Closing Bell® can be viewed at

<http://www.youtube.com/watch?v=XBE8bdjXemQ>

As the inaugural recipient, Joerres was also asked to present *CR* magazine's second Annual Lifetime Achievement Award, which this year was awarded to Stanley Bergman, Chairman and CEO, Henry Schein Inc., a worldwide distributor of medical, dental and veterinary supplies. For more information about the 2012 Commit!Forum, visit:

<http://commitforum.com/>

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji). Joerres is one of only 20 Fortune 500 CEOs who leverages a Twitter account to get his message out.

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