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## ManpowerGroup Chairman and CEO Jeffrey A. Joerres Presents Top Workforce Priorities to Sustain Global Economy at G20 Session

June 18, 2012

LOS CABOS, Mexico, June 18, 2012 /PRNewswire/ -- ManpowerGroup, the world leader in innovative workforce solutions, will deliver five global scalable priorities for boosting and sustaining employment worldwide in a session held today at the G20 Leaders' Summit. Created by the World Economic Forum's brand-new Business 20 (B20) Task Force on Employment, the priorities, packaged with concrete actions and required commitments needed from businesses, governments and educators were designed to be piloted across a subset of G20 countries.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

Jeffrey A. Joerres, ManpowerGroup Chairman and CEO, co-chairs the B20 task force with Kris Gopalakrishnan, Executive Co-Chairman of Infosys. More than a dozen other executives and NGO leaders serve on the task force. Their work has culminated in the following top five B20 Priority Actions for Los Cabos:

1. Commit to strategic infrastructure investments.
2. Implement structural labour market reforms and policies.
3. Facilitate the growth of small and medium enterprises and innovative business models.
4. Improve collaboration between business and educational institutions.
5. Scale internships and apprenticeships.

Numbers 3 and 5, in particular, provide significant opportunities for G20 stakeholders to drive job creation. The task force's overall findings cite effective public-private workforce initiatives that illustrate these top priorities. Since January the task force has met to discuss steps required to remodel and scale select initiatives in different regions. One source of inspiration was ManpowerGroup's Shanghai New Business Starters initiative, which works with the municipal government to advance entrepreneurship. More than 50,000 individuals have been exposed to this program.

"These priorities represent the most extensive master plan — yet seen in the Human Age — for sustaining the talent pipeline needed to drive economic growth across the world," said Joerres. "It's a privilege to leverage ManpowerGroup's innovative workforce solutions, while defining the complex public-private sector infrastructure, needed to relentlessly recruit, train and develop the world's talent. The complex challenges posed by the Human Age demanded a strategic blueprint for helping G20 nations recognize that tapping the potential of their people is the secret to economic and financial success."

### June 18<sup>th</sup>, Monday

Joerres will speak, as a panelist, at the "Business Solutions and Strategies to Address Global Challenges" session at the Hilton Los Cabos. Other speakers include Paul Polman, CEO of Unilever; Daniel Servitje Montull, CEO of Grupo Bimbo; Carlos Slim, Chairman and CEO of Telmex and América Móvil; and Moderator Robert Greenhill, Managing Director and Chief Business Officer of the World Economic Forum.

The B20 Priority Actions for Los Cabos can potentially reduce the expected unemployment rate in advanced and emerging economies over the next 10 years. G20 stakeholders are being asked to analyze the scalability of the priorities at a local level due to varied social, political, and economic factors; and how the stakeholders implementing these initiatives will be held accountable over time.

The B20 — comprised of company, academic and NGO leaders — provides heads of state and other government leaders in the G20 with meaningful recommendations for driving global economic growth and social development. Joerres and other task force members were chosen on the basis that they possess the essential expertise and influence needed to implement the recommendations.

For a breakdown of the task force's concrete actions and expected commitments presented today visit <http://b20.org/employment.aspx>

The influential G20 countries represent roughly 90% of global gross domestic product (GDP), 80% of global trade and two-thirds of the world's population. The meeting of heads of state and government is considered a premier forum for international cooperation on the economy and finance. This is the G20's first meeting in Latin America, an acknowledgement of the region's growing global influence.

In addition to the European Union, G20 member countries are: Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Republic of Korea, Russia, Saudi Arabia, South Africa, Turkey, United Kingdom and the United States.

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,800 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates

personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji). Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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