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## Right Management : Global Strategic Workforce Expert to Advise Irish Business Executives on How to Accelerate Growth

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DUBLIN--(BUSINESS WIRE)-- Owen Sullivan, global CEO of strategic workforce consultancy [Right Management](#) and President of Specialty Brands for [ManpowerGroup](#), will advise human resource and business executives in Dublin at an American Chamber of Commerce event this week (Thursday 24 May) on how to unleash human potential and accelerate growth.

The event, titled "Your Business Strategy — Powered by Human Potential," will be attended by over 90 members of leading American organisations operating in Ireland and hosted at Microsoft's offices in Dublin.

Sullivan says ahead of the event: "HR leadership can position itself more strategically to help their companies achieve sustained competitive advantage and growth. The key is to align talent to business strategy. Talent is becoming a scarce resource in the economic world. For businesses operating today in what we call the [Human Age](#), human potential will be the major agent of economic growth. Knowing how to unleash and then leverage this potential will be the key question organisations will need to answer."

Sullivan proposes that the development of talent in the Human Age is the most strategic effort corporations can invest in to create competitive advantage.

He continues: "Organisations can no longer rely on outdated work models, talent sources, people practices and leadership techniques to achieve success. The key to productivity is building a talent strategy that takes advantage of the innovations, information and technology available in the Human Age. Organisations must recognise that people have become their most valuable assets and they must optimise these assets to deliver on the needed results."

ManpowerGroup's latest [Talent Shortage](#) survey found that as many as 34% of employers worldwide are struggling to fill open positions.

"Employers face skills shortages although a large number of people are out of work. Employees are becoming more specific about what they look for in a potential employer and companies are more and more expected to be socially responsible," says Sullivan.

David Miller, General Manager of Right Management in UK and Ireland added: "Ireland has long been a hub for business but the challenging economic climate in Ireland means it's never been more important for businesses to take a strategic approach to managing and developing their workforce. While there are concerns that the rapid rise of emigration due to high unemployment is prompting a talent drain, there is also a shortage of talented engineers, developers and sales representatives. We are seeing a growing awareness amongst businesses and institutions of the implications of this talent mismatch and the importance of developing the skills the Irish economy needs, which is necessary for continued growth."

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### Note to editors:

Right Management ([www.right.com](http://www.right.com)) is the talent and career management expert within ManpowerGroup, the global leader in employment services. For over 30 years, Right Management has helped clients win in the changing world of work by designing and executing workforce solutions that align talent strategy with business strategy. Our expertise spans talent assessment, leadership development, organisational effectiveness, employee engagement, wellbeing, outplacement and workforce transition. We understand how organisations can best manage their talent and resources to create a workforce strategy to meet the needs of both public and private sector organisations. With offices in over 50 countries, Right Management works with more than 80% of the Fortune 500 and over 90% of FTSE 250 companies to help them grow talent, reduce costs and accelerate performance.

### About ManpowerGroup

ManpowerGroup™(NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

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