



ManpowerGroup™

## ManpowerGroup Hong Kong Wins Awards for Catalyzing Entrepreneurship and Career Development

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HONG KONG, March 13, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, is proud that ManpowerGroup Hong Kong was recently lauded by several local organizations for driving entrepreneurship and job-ready training through community programs.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

ManpowerGroup Hong Kong has received the Caring Company Award from the Hong Kong Council of Social Services; the Award for Outstanding Society Contribution 2012 from the Capital CEO & Elite Entrepreneur Association; and the Award for Outstanding Society Contribution 2012, from the Capital CEO & Elite Entrepreneur Associations; and the Excellent Brand of Human Resources Consultancy under the Hong Kong Leaders' Choice Award 2012. This is the third time it has been nominated and recognized for the Choice Award, by Hong Kong C-level executives since 2009.

"Our role as a corporate citizen has expanded as the talent mismatch continues to grow between employers and candidates," said Lancy Chui, ManpowerGroup Hong Kong Managing Director. "More and more candidates are finding that they lack the skills demanded in real time by today's employers. ManpowerGroup Hong Kong has always worked hard to prepare candidates for the workforce, but in the Human Age economic forces are making it increasingly difficult for companies to find candidates and for candidates to find the right training. We are pleased to have the opportunity to collaborate with organizations that support skills training and career planning."

ManpowerGroup Hong Kong regularly conducts seminars and resume-building clinics for graduating students and unemployed individuals. By partnering with universities and NGOs, ManpowerGroup Hong Kong connects more individuals to meaningful work and helps advance their careers.

"Communities which are committed to effectively preparing individuals for today's workforce must forge strong partnerships with job training experts such as ManpowerGroup and educators," said Darryl Green, ManpowerGroup President of Asia Pacific and Middle East. "ManpowerGroup's Hong Kong team has done an excellent job of providing skills and career planning expertise through Hong Kong organizations, which can help support an individual's long-term career path."

### About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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