



ManpowerGroup™

ManpowerGroup Executives Lead Sessions at World Economic Forum on Latin America 2012 - Puerto Vallarta, Mexico, "Regional Transformation in a New Global Context"

April 16, 2012

PUERTO VALLARTA, Mexico, April 16, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions and World Economic Forum (WEF) strategic partner, will lead discussions at the World Economic Forum on Latin America 2012 in Puerto Vallarta, Mexico this week. ManpowerGroup labor market experts will discuss the region's role in bolstering the global economy, considering how employers and governments can harness the potential of its relatively young and growing population to fuel economic growth.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

All eyes will be upon Latin America this spring as world events including the G20 summit and B20 discussions converge in Mexico. As chair of the B20 TaskForce on employment Jeffrey Joerres, CEO and Chairman of ManpowerGroup will play a lead role in discussions to develop focused actions to inspire sustainable employment creation, both in Latin America and globally. These will culminate in delivering recommendations to the G20 group of nations at the G20 summit in Mexico in June. Leveraging ManpowerGroup's unrivalled global reach and in-depth understanding of the macro and micro trends in the world of work, Joerres will lead CEOs, business leaders and policy makers in developing a more consistent public and private approach to persistent unemployment and tepid jobs growth.

At the World Economic Forum 2012 Annual Meeting, ManpowerGroup identified the dawn of a new era, the Human Age, in which access to talent has replaced capital as the key economic differentiator. For companies in Latin America, finding individuals with the right skills is the key to business success, yet despite access to a large population, employers in the region are still struggling with a skills mismatch according to ManpowerGroup's most recent annual Talent Shortage Survey. This week in Mexico, Joerres is co-chairing the summit attended by business and political leaders who will consider innovative and sustainable economic models and solutions to address these challenges and drive regional transformation.

"In the Human Age, Talentism is the new Capitalism — and as Latin America becomes a major global economic player, with more organizations, especially in North America, looking South rather than East for their next opportunity, access to the right talent in the right place at the right time will be the key that unlocks the region's growth potential," said Joerres. "Latin America remains an untapped resource to a certain extent. This is all set to change; ManpowerGroup is already seeing growth in the region, particularly in Brazil and Mexico as our clients are now seeking more complex and strategic solutions from our continuum of brands to maximize the potential of this burgeoning and exciting market. It is now crucial that businesses and governments collaborate to unleash the potential of Latin America's most precious scarce resource — its people."

ManpowerGroup experts participating in this week's WEF on Latin America sessions include Joerres, Jonas Prising, ManpowerGroup President of the Americas and Monica Flores, Regional Director for ManpowerGroup Mexico and Central America.

Monday 16th April:

Joerres and Prising will participate in discussions with fellow CEOs and business leaders to consider Innovative Models for Employment Creation, reviewing the B20 recommendations ahead of the G20 summit.

Tuesday 17th April:

Joerres, Prising and Flores will attend the session *Youth, Jobs and Dignity* discussing what concrete steps should be taken to stimulate youth employment in the region. It will focus on several areas including the skills mismatch, youth disenchantment with the labor market, and whether encouraging entrepreneurship and better collaboration between governments, schools and businesses can provide the solution.

Wednesday 18th April:

Joerres will lead one-on-one session *An Insight, An Idea with Jeffrey Joerres*, a discussion centered on how Talentism is replacing Capitalism as the dominant economic system in Latin America and beyond — and why access to talent has become the key competitive differentiator.

Joerres will participate in a session on *G20 Leadership* discussing how the G20 can address the immediate challenges faced by the global economy through coordinated action under Mexico's leadership. Focus topics will be economic growth through increased green investment, facilitating fiscal consolidation and financial resilience, employment and food security issues and defining next steps.

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,800 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because

their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, and was once again the only company in our industry to be named to the Ethisphere Institute's 2012 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. This concept of talentism as the new capitalism continues to resonate and was echoed as a core theme of the 2012 Annual Meeting of the World Economic Forum in Davos. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: twitter.com/manpowergroupji. Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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