



ManpowerGroup™

## ManpowerGroup Releases Fourth Corporate Social Responsibility Update

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MILWAUKEE, Jan. 9, 2012 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, has released its fourth Corporate Social Responsibility Update, a global review of the powerful ways the company is unleashing human potential by helping individuals and communities around the world succeed against the odds.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

"Teaching a Man Not to Fish is Humanly Possible," the report summarizes how ManpowerGroup is bridging the gap between people and jobs in the most human of ways. The complete update is available for download at: <http://manpowergroup.com/social/srreport.cfm>.

"Our intrinsic value as an organization is in equipping people with the tools, opportunities and training they need to find work and doing it in the most ethical way," said Jeffrey A. Joerres, ManpowerGroup Chairman and CEO. "We create power that drives organizations forward, power that accelerates individual success and power that builds more sustainable communities."

The volatility and complexity wrought by the Human Age, the world era identified by ManpowerGroup last year, is creating new demands for innovation, productivity and talent. Organizations are increasingly required to leverage their core capabilities to solve social problems in an innovative way to create solutions that are right for the world as well as right for businesses themselves. Highlights from the report include:

- ManpowerGroup connecting over 600,000 people to work each day, training over 10 million people and interviewing over 12 million people
- Initiating more than 700 ManpowerGroup World of Work programs worldwide, with almost 74,000 participants and nearly 23,000 placements
- ManpowerGroup's efforts to tackle the worldwide epidemic of youth unemployment, a problem which threatens to leave an entire generation on the sidelines of work
- Ways in which the company helps the long-term unemployed regain their self-confidence and grow their skills so they can get back to work
- ManpowerGroup's fight against the horrific crime of human trafficking, the insidious manifestation of modern-day slavery

"By unleashing the human potential of those people whose work opportunities are most limited, we supply innovative solutions to meet the workforce needs of organizations while at the same time enabling those individuals to achieve all that is humanly possible," added Joerres. "The world is anchored in the Human Age, and that means helping men and women all over the world find their voice as the world's only source of inspiration, passion and innovation with a humanistic approach to power businesses, communities and countries for the benefit of all of us."

It has been six years since two Manpower Vocational Training Centers (MVTCS) in Tamil Nadu, India, opened their doors following the devastating Indian Ocean tsunami. The centers were set up to help members of the local community learn new skills after their livelihoods were destroyed by the disaster. To date, the Centers have trained nearly 8,000 people with 95 percent of students going on to find gainful employment. Additionally, a micro-credit assistance program has helped to launch over 1,500 small businesses.

ManpowerGroup has also teamed up with anti-trafficking organization Sport Against Trafficking to support its Row For Freedom campaign. Five women are currently rowing 3,000 miles on a route previously used as part of the Atlantic slave trade to raise money for charities that support the victims of human trafficking.

ManpowerGroup has received a number of significant accolades for the company's commitment to socially responsible sustainability. ManpowerGroup was the only company in the industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list and has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector. Also in 2011, ManpowerGroup was named one of *Newsweek's* Greenest Big Companies in America, named to the Dow Jones Sustainability Index and to the FTSE4Good Index Series. In addition, Corporate Responsibility magazine awarded Jeff Joerres, ManpowerGroup Chairman and CEO, its inaugural Lifetime Achievement Award for significant accomplishments in corporate social responsibility.

### About ManpowerGroup

ManpowerGroup™(NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates

personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: [twitter.com/manpowergroupji](https://twitter.com/manpowergroupji). Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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