



ManpowerGroup™

ManpowerGroup Recognized for Unrivalled Expertise and Solutions Across the Asia-Pacific Region

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HONG KONG, Dec. 2, 2011 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, recently won two prestigious awards in the Asia-Pacific region that recognize the quality of its customized solutions, which are accessible to a greater range of employers, as it rapidly expands across the region, particularly in China, India and Vietnam.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

At a ceremony in Hong Kong this week, ManpowerGroup was named Most Valuable Company in Executive Recruitment by Mediazone Group. And at the recent Thomson Reuters Recruitment Excellence Awards in Australia, ManpowerGroup was awarded Best Multi-National Agency of the Year for the second year running.

"We are proud to be valued for the talent we connect with our clients and with the high-impact solutions we create that enable our clients to achieve their business goals and enhance their competitiveness," said Lancy Chui, ManpowerGroup Managing Director of Hong Kong, Macau and Vietnam.

ManpowerGroup secured the Hong Kong award for its achievements in serving Hong Kong and other China regions, and for the professional quality of its services. ManpowerGroup's emphasis on ethical best practices continues to gain recognition worldwide.

ManpowerGroup received the Australia award for driving excellence, innovation and professionalism within the local recruitment industry. It's also a testament to ManpowerGroup's strengths in leveraging its global capabilities to connect talent with local businesses.

"We became the leader in workforce solutions by staying ahead of the curve and adapting to a fast-changing market," said Lincoln Crawley, ManpowerGroup Managing Director of Australia and New Zealand. "Complex challenges in the recruitment industry demand the sophisticated solutions only provided through our Right Management, Manpower and Experis brands, and with outcome-based offerings through ManpowerGroup Solutions."

To meet the Asia-Pacific region's growth projections, growing businesses must scale flexible workforce models, but are challenged in finding workers with the right skills. The Fourth Quarter 2011 Manpower Employment Outlook Survey reveals that demand for talent in this region continues to outpace other world regions, while ManpowerGroup's 2011 Talent Shortage Survey reveals that 45 percent of Asia-Pacific employers struggle to find the talent they need. Read both reports here: <http://www.manpowergroup.com/research/research.cfm>

"We have a unique ability to drive collaboration across our brands, helping us deliver what our clients and candidates need to win in the Human Age," said Darryl Green, ManpowerGroup President Asia-Pacific and Middle East. "In-demand talent in the Asia-Pacific is more displaced and in critical need than ever, forcing employers to both look beyond domestic borders and create new work models."

ManpowerGroup's Asia-Pacific business has grown dramatically, with the recent rollout of partnerships across inland China that will enable the country to build out its industrial sector. In the last two years, the number of ManpowerGroup associates on daily assignment in China has risen from 15,000 to 125,000. ManpowerGroup now operates in more than 90 offices across China.

About ManpowerGroup

ManpowerGroup™(NYSE: MAN), the world leader in innovative workforce™ solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook

Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

Follow ManpowerGroup Chairman and CEO Jeff Joerres on Twitter: twitter.com/manpowergroupji. Joerres is one of only six Fortune 500 CEOs who leverages a Twitter account to get his message out.

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