



ManpowerGroup™

ManpowerGroup Evolves Professional Resourcing Business with Launch of Experis in China and India

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BEIJING and NEW DELHI, Oct. 20, 2011 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, has announced the brand evolution, logo and name change of its professional resourcing and project-based workforce solutions organizations in China and India to the company's Experis global brand. Experis China and Experis India will focus on delivering in-demand talent and tailored solutions that accelerate personal and business success within the IT, Executive and Engineering verticals.

(Logo: <http://photos.prnewswire.com/prnh/201110330/CG73938LOGO-a>)

"ManpowerGroup continues to build on its established and unmatched presence in China as the leader in providing innovative workforce solutions in a rapidly-evolving and unique emerging market," said Danny Yuan, ManpowerGroup China Managing Director. "This rapid growth and burgeoning middle class in the country has caused a surge in domestic demand, making it extremely difficult for employers to find qualified talent for many jobs, including IT, Executive and Engineering positions."

In 2007, ManpowerGroup was the first foreign multinational corporation to be granted a temporary staffing business license in China and the company works closely with all levels of Chinese government on labor market issues. ManpowerGroup has 91 offices across Greater China and 65 in Mainland China, with nearly 700 recruiters operating nationally in 35 cities across the Mainland. In addition, ManpowerGroup has 120,000 people on assignment every day in China, compared to 15,000 two years ago and just approximately 100,000 in the U.S.

Earlier this year, ManpowerGroup expanded its solutions presence to meet the talent needs of a growing Chinese market through the acquisition of Xi'an Fesco and REACH HR, which employ 10,000 and 100,000 associates respectively, as well as a milestone partnership with China's Ministry of Industry & Information Technology (MIITEC) to develop a talent exchange center.

"ManpowerGroup's 2011 Talent Shortage Survey found that 67 percent of Indian employers cannot fill key vacancies, and IT and Engineering positions again figure prominently in the list of the hardest jobs to fill," added Namr Kishore, Head Experis India. "Not only does Experis know what talent looks like and where to find it, but understands more than technical skills to truly assess a candidate's potential resulting in the increased precision of a cultural match with higher impact."

China and India's professional resourcing and project-based solutions now join the U.S., Canada and France in transitioning to the Experis brand. In April of this year, ManpowerGroup India announced the acquisition of a 74 percent stake in Kolkata-based Web Development Company Limited (WDC), a leading IT services and professional resourcing company offering consulting, development and application support services to large clients across the Asia Pacific region. The acquisition of WDC further strengthens ManpowerGroup's specialty offerings and enhances its standing as the global leader in professional resourcing and project-based solutions offerings.

The cohesive name of Experis stands for the expertise and experience that the organization brings with its high-impact solutions. Experis anticipates the needs of employers looking to hire specialized talent in traditionally hard-to-fill and highly-skilled positions, reflecting the challenges and complexity of the Human Age, the new world era that ManpowerGroup has identified in which access to talent rather than access to capital has become the key competitive differentiator.

"Our ability to drive collaboration across our brands to leverage and maximize the strength of our assets allows us to deliver the solutions and speed our clients and candidates need to win in the Human Age," said Darryl Green, ManpowerGroup President of Asia Pacific. "In an age when talent is ever more critical and ever more elusive, we deliver results faster."

Experis differentiates itself from the competition through its extensive vertical knowledge and specialized expertise. Through its deep understanding of human potential and the ability to connect that to the visions of clients, Experis is adept at attracting, assessing and retaining top talent that accelerates business growth, generates an enhanced partnership and continuously develops skills and provides training and experience to keep talent ahead of the marketplace and technology. Globally, clients have access to the knowledge, expertise and experience that comes from an organization with operations in more than 50 countries, delivering more than 53 million hours of professional talent worldwide each year.

About Experis

Experis™ is the global leader in professional resourcing and project-based solutions. Experis accelerates organizations' growth by intensely attracting, assessing and placing specialized expertise in IT, Finance and Accounting, and Engineering to precisely deliver in-demand talent for mission-critical positions and projects, enhancing the competitiveness of the organizations and people we serve. To learn more, visit www.experis.com

About ManpowerGroup™

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies.

By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by Fortune magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at www.manpowergroup.com/humanage

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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