



ManpowerGroup™

## ManpowerGroup Named to Top 50 in Innovation on 2011 InformationWeek 500 List

September 23, 2011

MILWAUKEE, Sept. 23, 2011 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, announced today that it has been named in the top 50 of *InformationWeek* magazine's 23rd annual *InformationWeek 500* list, the most prestigious business technology ranking showcasing the most innovative organizations.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

ManpowerGroup was named in 45th position on the ranking under the Consulting and Business Services Industry and is the only company in its industry to be named to the list. The *InformationWeek 500* is by invitation only and spotlights the power of innovation in information technology among U.S.-headquartered companies, rather than simply identifying the biggest IT spenders, among organizations with annual revenues of \$250 million. The ranking measures the strategies and initiatives at the core of business technology innovation.

"We have a history of a commitment to innovation which we continue to leverage in order to deliver the speed and solutions that our clients need to win," said Denis Edwards, ManpowerGroup Global Chief Information Officer. "Rapidly evolving technology is transforming the World of Work like never before, and to thrive in today's marketplace, efficient processes are needed to quickly identify the best talent for our clients, assess those candidates and get qualified candidates in front of hiring managers globally."

In January, at the World Economic Forum Annual Meeting, ManpowerGroup launched a suite of innovative mobile talent applications to allow employers greater on-the-go interaction with potential candidates, giving clients up-to-the-minute access to the talented individuals they need to help achieve their business goals, and making it easier for candidates to search for a job. The Direct Talent Recruiter Mobile Application, the Direct Talent iPhone Application and the Direct Talent Candidate Mobile Application provide innovative features via many different operating systems designed to bridge the gap between candidates and clients. Also at the World Economic Forum, ManpowerGroup launched the world's first "World of Work Insight" application on Apple's popular iPad. The purpose of the innovative ManpowerGroup iPad app is to provide dynamic access to the company's insight and connect to substantial research on the most critical trends affecting today's global economy.

ManpowerGroup Canada's web-based video interviewing technology, "Candidate Studio," allows clients to preview candidates via a "playlist" from any location, including their smartphones, to gain intuitive impressions in a quick and convenient way. ManpowerGroup Belgium has partnered with Teleportel to introduce the "Virtual Image Officer." This virtual receptionist communicates via a video screen and is a real person who makes genuine eye contact with the visitor. This new technology supplies clients with high-quality people who quickly assimilate to become ambassadors of their business, while at the same time reducing costs and increasing business flexibility.

### About ManpowerGroup

ManpowerGroup™(NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how the ManpowerGroup can help you win in the Human Age at [www.manpowergroup.com](http://www.manpowergroup.com).

ManpowerGroup is the most trusted brand in the industry, being the only company in our industry to be named to the Ethisphere Institute's 2011 World's Most Ethical Companies list for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, ManpowerGroup has also been recognized as the industry leader by *Fortune* magazine, who named the company in first place on its 2011 list of the Most Admired Companies in the temporary help sector.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at [www.manpowergroup.com/humanage](http://www.manpowergroup.com/humanage)

Gain access to ManpowerGroup's extensive thought leadership papers, annual Talent Shortage surveys and the Manpower Employment Outlook Survey, one of the most trusted indices of employment activity in the world, via the ManpowerGroup World of Work Insight iPad application. This thought leadership app explores the challenges faced by employers navigating the changing world of work and provides in-depth commentary, analysis, insight and advice on strategies for success.

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