



ManpowerGroup™

ManpowerGroup Escalates Corporate Partnership Effort in the Fight Against Human Trafficking

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GENEVA, July 5, 2011 /PRNewswire/ -- ManpowerGroup (NYSE: MAN), the world leader in innovative workforce solutions, is honored to announce that David Arkless has become President of the Board for End Human Trafficking Now! (EHTN), a Geneva-based organization which assists businesses in adopting zero-tolerance policies designed to prevent, and ultimately eliminate human trafficking.

(Logo: <http://photos.prnewswire.com/prnh/20110330/CG73938LOGO-a>)

Arkless has worked for many years to build awareness of the plight of trafficked victims by partnering with counter-trafficking organizations and focusing on the eradication of forced labour in their supply chains. He has served as a special envoy for EHTN for six years. To date, more than 12,000 companies have signed the Athens Ethical Principles, a declaration ManpowerGroup helped create in 2006. Weakening trafficking circles and developing widespread understanding of the issue's impact and reach demands tireless promotion, both internally within an organization and externally through its relationships with investors, communities and clients.

"ManpowerGroup continues to leverage corporate best practices in policy, advocacy and communicating issues to build the awareness and accountability levels needed to ensure that all workers embedded in a supply chain are legitimately treated," said David Arkless, ManpowerGroup President of Corporate and Government Affairs. "All corporations face the opportunity to identify where their own employees or supply chains might be culpable in acts of human trafficking and to reverse the impact by unleashing the potential of victims of these acts. The advent of today's Human Age, an era marked by the rising power of individual choice and potential has made counter-trafficking initiatives an essential priority for all organizations."

Arkless is available to speak with the media about supply chains analysis techniques; his push for the certification of employment agencies, particularly in Asia and Eastern Europe, to ensure that all recruitment agencies are not facades for traffickers; and how corporations can work with the expert organizations dedicated solely to freeing slaves.

Listen to Arkless speak about these issues in an interview with the CNN Freedom Project on effective approaches to harnessing corporate power to fight human trafficking: <http://thecnnfreedomproject.blogs.cnn.com/2011/04/20/business-zero-tolerance-for-trafficking/>

About ManpowerGroup

ManpowerGroup™ (NYSE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$19 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. By connecting our deep understanding of human potential to the ambitions of clients, ManpowerGroup helps the organizations and individuals we serve achieve more than they imagined — because their success leads to our success. And by creating these powerful connections, we create power that drives organizations forward, accelerates personal success and builds more sustainable communities. We help power the world of work. The ManpowerGroup suite of solutions is offered through ManpowerGroup™ Solutions, Manpower®, Experis™ and Right Management®. Learn more about how ManpowerGroup can help you win in the Human Age at www.manpowergroup.com.

In January 2011, at the World Economic Forum Annual Meeting in Davos, Switzerland, ManpowerGroup announced the world has entered the Human Age, where talent has replaced capital as the key competitive differentiator. Learn more about this new age at www.manpowergroup.com/humanage

ManpowerGroup is the most trusted brand in the industry, and the only company in our industry to be named World's Most Ethical by the Ethisphere Institute for our proven commitment to ethical business practices, including an outstanding commitment to ethical leadership, compliance practices and corporate social responsibility. In addition, *Fortune* magazine named ManpowerGroup the World's Most Admired in our industry, ranking our company best in terms of people management, social responsibility, quality of management and global competitiveness. The *Fortune* list is the definitive report card on corporate reputations.

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