



ManpowerGroup™

Manpower Inc. Launches Suite of Mobile Talent Applications for Recruiters and Candidates

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MILWAUKEE, Feb. 1, 2011 /PRNewswire/ -- Manpower Inc. (NYSE: MAN) today announced it has launched a suite of mobile talent applications that will allow employers and candidates greater on-the-go interaction with potential candidates, giving clients up-to-the-minute access to the talented individuals they need to help achieve their business goals, and making it easier for candidates to search for a job.

(Logo: <http://photos.prnewswire.com/prnh/20060221/CGTU012LOGO>)

"Worldwide, Manpower is revolutionizing the way candidates and employers interact. As we enter the Human Age and experience tumultuous shifts around the world, it will not be technology that will define this new era but rather how we interact with this new technology as humans," said Jeffrey A. Joerres, Manpower Inc. Chairman and CEO. "The inescapable pressure to do more with less through the recession has awakened employers to the true power of humans, and it is human potential itself, empowered and unleashed via technology and more, that is emerging as the catalyst for economic growth."

Manpower's new applications, the Direct Talent Recruiter Mobile Application, the Direct Talent iPhone Application and the Direct Talent Candidate Mobile Application, provide innovative features via many different operating systems designed to bridge the gap between candidates and clients. Candidates can apply for a job using "Quick Apply" with their name, email address and telephone number or with their LinkedIn® profile. They can also connect quickly and easily with a Manpower branch office, search jobs by employment type — temporary, contract or permanent roles — and location, and receive notifications directly to their iPhone or other smartphones.

Manpower's recruiter application provides a simple way for recruiters to search for and contact candidates or applicants. They can search for candidates using keywords and by location, view resumes, contact candidates at the touch of a button and create requests for talent. The application increases the percentage of client-candidate matches by broadening the talent pool, reduces the time to satisfy clients' needs by making the search and match process available anywhere, anytime, and increases the percentage of accurate placements by finding more qualified candidates.

"The growing mismatch between the talent available and the skills businesses need continues to grow — which is frustrating employers and individuals alike," added Joerres. "These new applications leverage cutting-edge technology to broaden the application pool and ensure a speedy, accurate match between qualified candidates and the employers who need their expertise. Individuals can search for a job anywhere, anytime, increasing candidate attraction."

Soon to be rolled out in multiple countries, Manpower Canada's web-based video interviewing technology, "Candidate Studio," allows clients to preview candidates via a "playlist" from any location, including their smartphones, to gain intuitive impressions in a quick and convenient way. In Belgium, Manpower Business Solutions partnered with Teleportel to introduce the "Virtual Image Officer." This virtual receptionist communicates with visitors to a company via a video screen and is a real person who makes genuine eye contact with the visitor, not a computer animation. This new technology supplies clients with high-quality people who quickly assimilate to become ambassadors of their business, while at the same time reducing costs and increasing business flexibility.

To learn more about Manpower's candidate application, visit <http://itunes.apple.com/us/app/find-jobs/id384744007?mt=8#>. Manpower has also launched the "World of Work Insights" application on Apple's popular iPad, to provide dynamic access to the company's insight and substantial research on the most critical trends and issues affecting today's global economy. To learn more about this application, visit: <http://itunes.apple.com/us/app/world-of-work-insights/id413666954?mt=8>

About Manpower Inc.

Manpower Inc. (NYSE: MAN), world leader in innovative workforce solutions; creates and delivers services that enable its clients to win in the changing world of work. With over 62 years' experience, Manpower offers employers a range of services and solutions for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of nearly 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium sized enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information about Manpower Inc. is available at www.manpower.com.

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