



ManpowerGroup™

World Economic Forum Panel Discussion Examines How the Power of Humans Will Drive Global Economies Forward

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DAVOS, Switzerland, Jan. 25, 2011 /PRNewswire/ -- Manpower Inc. (NYSE: MAN), world leader in innovative workforce solutions, will tomorrow announce at the 2011 World Economic Forum Annual Meeting in Davos, Switzerland, that it has identified a new era which will awaken employers to the very real power of humans. This new age will see people take their rightful place at the center stage of the world's only source of inspiration, passion and innovation, and as the driving force behind endeavor and enterprise.

(Logo: <http://photos.prnewswire.com/prnh/20060221/CGTU012LOGO>)

Jeffrey A. Joerres, Manpower Inc. Chairman and CEO, will kick off the WEF with the announcement, followed by a panel discussion with CNBC, "Entering the Human Age -- unleashing and leveraging human potential in the new reality" with moderator Frank Brown, Dean of INSEAD and co-panelists Don Tapscott, Chairman of Moxie Insight and best-selling author of Macrowikinomics, Sharan Burrow, General Secretary of the International Confederation of Trade Unions, Kris Gopalakrishnan, CEO and Managing Director of Infosys, and Jim Quigley, CEO of Deloitte.

"The world is adjusting to the fact that there is no reset to normal," said Joerres. "Companies must become more agile in how they attract, train and develop their employees, rethinking their work models and people practices to ensure they have the best environment to unlock the creativity, innovation, empathy, passion and intellectual curiosity that sit at the heart of what it means to be human and drive our economies forward.

"In the past, companies were faced with a war for talent. Now that has evolved into a war for talents because in this new reality, employers require a much greater specificity of skills than they did previously. As well as individuals with the technical skills that their role requires, firms need people with human qualities such as adaptability and agility which make them more versatile and enable their companies to do more with less."

As employers seek to do more with less, the people or talent that an organization or country has access to will be more important than ever. However, the right talent is increasingly hard to find as demographic shifts are causing talent shortages in key areas. As the world enters into this new, post-recession reality, talent will become the new "it". The implications of these shifts will be expanded upon during the panel discussion and panelists will discuss how employers and individuals alike can succeed in this new age. Visit www.manpower.com/humanage tomorrow to learn more about the dawning of this new age and the consequences of its arrival.

Manpower Inc. is proud to be a strategic partner of the World Economic Forum 2011 Annual Meeting. Jeff Joerres, Manpower Inc. Chairman and CEO; David Arkless, Manpower Inc. President of Corporate and Government Affairs; Francoise Gri, Manpower Inc. President of Southern Europe; and Jonas Prising, Manpower Inc. President of the Americas, are all participating in high-profile panels at this year's annual forum. Manpower partners with WEF on several initiatives, and in 2010, Joerres co-chaired the World Economic Forum on Europe meeting. Arkless is Chair of the Global Agenda Council on Skills & Talent Mobility. For more information about Manpower's presence at the World economic Forum 2011 Annual Meeting, go to: www.manpower.com/press/wef2011.cfm. Joerres will also be sharing regular insight and expertise via Twitter on events in Davos and transformational implications for the world of work. Follow Joerres' tweets at www.twitter.com/manpowerceo

About Manpower Inc.

Manpower Inc. (NYSE:MAN), world leader in innovative workforce solutions; creates and delivers services that enable its clients to win in the changing world of work. With over 62 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

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