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Manpower's TAPFIN Recognized as a Top Overall Performer Among Managed Service Providers in Customer Loyalty Survey

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MILWAUKEE, Jan. 6, 2011 /PRNewswire/ -- Manpower Inc. (NYSE: MAN) today announced that TAPFIN, Manpower's North American MSP, has been recognized as a top overall performer in *Staffing Industry Analysts' 2010 Vendor Management System (VMS) and Managed Service Provider (MSP) Competitive Landscape Report — Customer Experience and Service Differentiators*. The top overall performers represent firms that scored high in loyalty with both buyers of contingent labor and staffing suppliers that utilize their services.

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"We are truly honored to receive such high satisfaction levels from our clients and suppliers," said Kip Wright, vice president and general manager of TAPFIN, a Manpower company. "As market leaders, we remain focused on driving innovation, leveraging best practices, and providing workforce solutions to help our clients and suppliers win. This recognition is a testament to the tremendous dedication of our team, our clients and our suppliers, and I want to thank each one for their commitment toward fulfilling that goal."

Staffing Industry Analysts surveyed 2,000 buyers and providers of staffing services to determine the highest customer loyalty and satisfaction levels with VMS and MSP firms. Those designated as top overall performers scored in the upper 25th percentile in customer loyalty scores. TAPFIN is one of only five MSP providers recognized.

"We appreciate TAPFIN's partnership approach to supplier management," said Don Dewar, vice president of business development, Workway Inc., one of TAPFIN's supplier partners. "They objectively measure and scorecard supplier performance across all of the programs that we support. We feel that they create highly effective, successful programs that work for suppliers and clients."

Staffing Industry Analysts is the premier analyst in the workforce management industry. In October, they named Manpower/TAPFIN the largest global vendor-neutral MSP in the *2010 VMS and MSP Supplier Competitive Landscape Report*. Manpower/TAPFIN was also ranked the second largest global hybrid provider. Both of these reports are available to Staffing Industry Analysts' CWS Council Members at www.staffingindustry.com.

About Staffing Industry Analysts

Staffing Industry Analysts is the premier advisory service about the contingent workforce. Known for its independent and objective insights, the company's proprietary research, award winning content, data, support tools, publications, and executive conferences provide a competitive edge to decision-makers who supply and buy temporary staffing. In addition to temporary staffing, Staffing Industry Analysts also covers these related staffing service sectors: third-party placement, outplacement, and staff leasing (PEOs). Founded in 1989, acquired by Crain Communications Inc. in 2008, the company is headquartered in Mountain View, California, with offices in London, England.

About TAPFIN

TAPFIN, a Manpower company, is a leading managed service provider (MSP) dedicated to the innovation and delivery of integrated workforce management solutions worldwide. TAPFIN's customized, scalable MSP solutions for contingent and project-based spend are instrumental in driving process, performance and productivity improvements across the client organization, while providing risk mitigation and overall cost reduction. Part of Manpower Business Solutions, TAPFIN offers a complete suite of workforce management solutions that fully leverages Manpower's blend of global expertise and local knowledge. As the trusted advisor to many of the world's most well-respected employers, TAPFIN is helping clients win in the ever-changing world of work. For more information, please visit www.tapfin.com.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

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