



ManpowerGroup™

Manpower Inc. Named to Dow Jones Sustainability Index for Third Year Running in Recognition of Exemplary Leadership in Sustainability

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MILWAUKEE, Sept 10, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN), a world leader in innovative workforce solutions, has announced that it has been named to the Dow Jones Sustainability Index (DJSI) for the third consecutive year in recognition of the company's standing as a leader in corporate sustainability business practices.

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"Sustainable business is at the very core of Manpower's mission -- we provide people from all walks of life with opportunities to achieve their potential in the most human ways that build capabilities in individuals and communities, deliver value to our clients and positively impact the environment," said Manpower Inc. Chairman and CEO Jeff Joerres. "Our ability to balance profitability with sustainability helps us create economic value through job creation and talent creation, which we provide in a sustainable way."

Manpower is again included as a component on the 2010 Dow Jones Sustainability North America Index under the Industrial Goods & Services Category. The DJSI follows a best-in-class approach and includes sustainability leaders from each industry based on a thorough analysis of corporate economic, environmental and social performance, assessing issues such as corporate governance, risk management, branding, climate change mitigation, supply chain standards and labor practices.

Assessment criteria include corporate governance, risk and crisis management, environmental reporting, corporate citizenship/philanthropy, talent attraction and retention, human capital development and labor practices. All areas in which Manpower exceeds, and demonstrated by one of the company's countless efforts to do well by doing good in being the first company to sign the Athens Ethical Principles, which declare a "zero tolerance" policy for working with any entity, which benefits in any way, from human trafficking.

Manpower views sustainability as an integral part of its commitment to innovation in implementing contemporary ways of delivering high-impact workforce solutions. Across the globe, Manpower is actively engaged in efforts designed to remove barriers to employment for under-represented groups to match the best people possible with its clients' needs.

"Today's labor market poses a conundrum as there are many people who need work and many businesses that need specific skills, yet reconciling the two poses a challenge," added Joerres. "Manpower helps individuals get the skills they need to find work and participate more effectively in their communities, therefore contributing to the sustainability of those communities. Their work also strengthens the organizations that employ them, better positioning those organizations to create even more jobs."

Although Manpower's environmental impact is small compared to manufacturing companies, as a global business, ways are continually sought to be more environmentally friendly. Following the model of the company's world headquarters in Milwaukee, WI, revitalizing a part of the city's downtown -- which achieved Gold Status under the LEED certification system in 2009 -- Manpower France opened the doors of its new country headquarters in an area of economic development near Paris. The building satisfies the French HQE (High Environmental Quality) eco-building requirements.

The company also leveraged innovative communications technology in January to hold its annual Global Leadership Team meeting "virtually" for the second consecutive year. This technology allows Manpower staff to work effectively practically anywhere in the world, a trend that Manpower predicts will become the norm for businesses as technological revolutions change where, when and how people work. Avoiding two million miles of air travel by holding the meeting virtually for the past two years meant Manpower avoided dispersing almost 800,000 pounds of CO2 emissions into the atmosphere.

Being named to the DJSI is the latest accolade that recognizes Manpower's status as a strong corporate citizen, as the company was also named to the FTSE4Good Global Index Series earlier this year for consistently demonstrating socially responsible business practices globally.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years experience, Manpower offers employers a range of solutions and services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,000 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.

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