



ManpowerGroup™

## Manpower Business Solutions Named to HRO Today's Baker's Dozen Ranking of Top RPO Service Providers

August 5, 2010

MILWAUKEE, Aug 05, 2010 /PRNewswire via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN) announced today that Manpower Business Solutions (MBS), a world leader in recruitment process outsourcing (RPO), has been recognized as a top 10 RPO leader in HRO Today magazine's RPO Baker's Dozen Customer Satisfaction List and a top five firm on the RPO Global Market Leaders List. MBS' inclusion marks the fourth and third consecutive years, respectively, that its RPO practice has received recognition on these prestigious industry rankings.

(Logo: <http://photos.prnewswire.com/prnh/20060221/CGTU012LOGO>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

HRO Today's results were based upon a survey completed by more than 600 human resources executives who are current buyers of RPO services. Results were then divided into three lists, Baker's Dozen Customer Satisfaction, Global Leaders List and a list of top Project/On Demand Providers. The RPO providers were rated on various performance aspects and customer feedback points including quality of service, breadth of service and size of programs.

As it continues to climb the HRO Today Baker's Dozen, MBS is among the top RPO providers in the employment services industry. MBS is known for finding quality talent across a variety of skill sets based on individualized client demands and through a variety of innovative workforce solutions offerings. To attract and place top talent, MBS' highly trained recruiters utilize technology solutions, identify unique recruiting avenues, and drive a positive employer brand experience, providing a complete and comprehensive outsourced solution to the hiring lifecycle.

According to Elliot Clark, CEO of HRO Today and HRO Europe magazines, "Manpower Business Solutions once again is listed on the HRO Today magazine RPO Baker's Dozen Customer Satisfaction Survey and the Global Market Leaders List. Of the U.S.-based RPO providers, MBS has the highest number of clients reporting from EMEA and APAC. This shows that MBS has developed a significant global infrastructure capable of delivering top quality RPO programs globally."

"We are excited to announce our recognition as one of the top ranking RPO providers on HRO Today's Baker's Dozen Lists," commented Kate Donovan, managing director of Manpower Business Solutions. "With this distinction, Manpower Business Solutions' superior service, innovative solutioning and unbeatable global footprint have been further proven. As economic recovery continues with reemerging hiring trends, we are eager to continue future growth and advancement of our full life cycle of RPO and consulting solutions."

Inclusion on HRO Today's Global Market Leaders List is evidence of MBS' global footprint in RPO services. Offering flexible solutions to organizations in every corner of the world, MBS has in-country capabilities within global labor markets across 82 countries around the world. Linking directly to the local marketplace, MBS has global visibility and knowledge in any location.

### **About HRO Today Magazine**

HRO Today magazine is read by more than 70,000 HR executives and leaders and covers the latest industry trends in HR outsourcing, services, shared services and operations. HRO Today magazine is the publication of choice for the most senior executives facing the strategic decisions about operational excellence. HRO Today and [www.hrotoday.com](http://www.hrotoday.com) offer the best content choices for the HR leaders seeking online information in the form of newsletters, webinar series and online video content. HRO Today is a product of SharedXpertise. With offices in the U.S. and Europe, SharedXpertise is the leader in media, summits and membership forums in the fast-growing HR, HR outsourcing (HRO) and Corporate Responsibility (CR) markets. Magazines include HRO Today, CRO and HRO Europe. Web properties include HROToday.com, TheCRO.com, HROEurope.com and SharedXpertise.com. Conferences include CRO Conferences, HRO Summit, RPO Summit, HRO Summit Europe and the HR Demo Show. With over 120,000 print and 1,500,000 online readers, 3,000 conference attendees and managing over 1,000 members, SharedXpertise continues to lead its markets by providing information to the buyers and influencers in the industries leading the responsible globalization of the world economy. Find more information at [www.sharedxpertise.com](http://www.sharedxpertise.com).

### **About Manpower Business Solutions**

Manpower Business Solutions (MBS) is dedicated to the creation and delivery of integrated workforce management solutions worldwide. Part of the Manpower group of companies, MBS provides customized, scalable solutions for Recruitment Process Outsourcing (RPO) and Business Process Outsourcing (BPO) that fully leverage Manpower's blend of global expertise and local knowledge. The complete suite of workforce management solutions, including its industry-leading Managed Service Provider (MSP) program offered through the TAPFIN brand, are instrumental in driving process, performance and productivity improvements across organizations of all sizes. As the trusted global advisor to some of the world's most well-respected employers, Manpower Business Solutions is helping clients win in the ever-changing world of work. More information about Manpower Business Solutions is available at [www.us.manpower.com/mbs](http://www.us.manpower.com/mbs).

### **About Manpower Inc.**

Manpower Inc. (NYSE: MAN) is a world leader in innovative workforce solutions; creating and delivering services that enable its clients to win in the changing world of work. With over 60 years' experience, Manpower offers employers a range of services and solutions for the entire employment and

business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of nearly 4,000 offices in 82 countries and territories enables the company to meet the needs of 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information about Manpower Inc. is available at [www.manpower.com](http://www.manpower.com).

SOURCE Manpower Inc.

Copyright (C) 2010 PR Newswire. All rights reserved