



ManpowerGroup™

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Washington, D.C., (6 April 2009) - Manpower Inc. (NYSE:MAN), a world leader in the employment services industry, announced today a joint global initiative with the Education For Employment Foundation (EFE) to improve employment opportunities for first-time job seekers, especially in the Middle East and North Africa.

"Connecting individuals seeking employment to companies looking for talented workers is the very essence of our company," said David Arkless, Manpower Inc. President of Corporate and Government Affairs. "While many young people in the region find themselves unemployed, conversely many positions are left unfilled as growing demand for skilled workers cannot be satisfied. Manpower has more than 60 years of expertise in linking the two."

The agreement is aimed at lowering youth unemployment in the Middle East and North Africa, where joblessness rates reach 50 percent in places, and where an additional 100 million job seekers are set to enter the workforce in the next 15 years. EFE was founded in 2002 to create economic and social opportunity in the face of growing unemployment.

Under the agreement, Manpower and EFE will work together to provide training and employment opportunities for young people seeking work. EFE will recruit, train and place job candidates in conjunction with local businesses, and connect its graduates with Manpower's resources; Manpower will provide tools for selecting and evaluating candidates, help secure internships and hiring commitments for EFE graduates, and provide the expertise and resources of its global network, which offers services through offices located in 82 countries.

In the first collaborative program, Manpower has helped select a group of young Moroccan women from disadvantaged backgrounds for enrollment in an EFE training program to prepare participants for retail sales jobs.

"Joining forces with Manpower, a global, socially responsible corporation, will further EFE's work of giving jobless youth the tools and opportunity to find sustainable employment," said Ron Bruder, CEO and founder of EFE. "The synergies between Manpower and EFE can create tremendous opportunities for successful employment-focused training programs."

About EFE

The Education For Employment Foundation was founded on the belief that when young people feel useful, productive and independent, they help build stable and prosperous societies. Through its affiliate local foundations in Egypt, Jordan, Morocco, Yemen, and West Bank/Gaza, EFE offers tailor-made technical and professional training programs to youth with limited prospects, and places its graduates in pre-arranged jobs. Since becoming operational in 2004, EFE has trained almost 600 young people across the Middle East and North Africa in such diverse professional and vocational fields as accounting, teaching, construction project management, land surveying and air conditioning maintenance and in critical soft skills such as interpersonal communications, leadership and successful business behavior. Established as a not-for-profit 501^c(3) organization based in Washington DC, EFE, together with its European affiliate, EuropEFE, also provides quality assurance standards, state of the art curricula, training of local trainers, alumni support and monitoring and evaluation. More information is available at www.efefoundation.org.

About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Founded in 1948, the \$22 billion company offers employers a range of services for the entire employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,400 offices in 82 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at www.manpower.com.