



ManpowerGroup™

Barbara Beck, Manpower Inc. President of EMEA Region, Named One of PINK Magazine's Top 15 Women in Business for 2008

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MILWAUKEE, Feb 20, 2008 /PRNewswire-FirstCall via COMTEX News Network/ -- Manpower Inc. (NYSE: MAN) is proud to announce that Barbara Beck, President of Manpower EMEA, has been honored as one of the Top 15 Women in Business -- "The Innovators" by PINK Magazine. PINK's exclusive list profiles the most influential women driving innovation and revenue at U.S.-based corporations around the world.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20080220/AQW104>)

(Logo: <http://www.newscom.com/cgi-bin/prnh/20060221/CGTU012LOGO>)

"We scoured the upper echelons of corporate America to find the most significant women driving innovation -- and adding major dollars to the bottom line in the process," says Cynthia Good, founding editor of PINK. "Barbara Beck is one of 15 women who will soon claim the spotlight, having birthed new generations of products and services -- creating and sustaining change that continues to transform their organizations."

Beck is credited for identifying a significant opportunity for the European marketplace. Her challenge -- staying ahead of Europe's escalating shortage of workers -- was to determine how to get platoons of workers with complementary skills from one country to another, to staff whole departments at one time. Beck and her team pushed ahead with a new Manpower process called Cross Border Connections, which focuses on and assesses the needs of clients; identifying what type of workers are needed, where to find them, and collaborating with Manpower offices in various locations to facilitate their migration. The program's first assignment was to figure out where to get hundreds of engineers for Norwegian employers. Since Polish universities graduate a lot of engineers, Manpower offices in both countries navigated the migratory red tape to move new Polish engineers to Norway.

Beck's mantra is to set a goal so significant, it requires a completely different approach. She also collaborates with organizations across the public and private sectors, including European academics and government leaders to address the workforce issues of the future. Her \$8 billion plus division spans more than 30 nations.

"I have the privilege of leading an organization filled with many top innovators and I'm proud of the accomplishments that Barbara and her team have achieved for our company," said Jeffrey A. Joerres, Manpower Inc. Chairman and CEO. "This award serves as a great recognition of her efforts and contributions to our organization."

PINK Magazine's Top Women in Business -- "The Innovators" list will appear in the March/April issue. The publication exclusively targets professional women, and features a new generation of America's most influential women, redefining success in the 21st century. PINK has also established a partnership with Forbes.com, providing the leading business news site with weekly articles that help women achieve greater success professionally and personally.

Billie Williamson, Americas director, flexibility and gender equity strategy for Ernst & Young LLP, sponsor of this year's prestigious list, adds: "Ernst & Young is proud to join PINK in celebrating women who make a difference, not only through their innovative ideas, but through their courage and ability to team with others to see ideas to fruition. We applaud the accomplishments of this year's Top 15 Women in Business and the examples they set for the next generation of female innovators."

Beck will participate as a panelist, among other leading women executives, in the upcoming Ernst & Young LLP 10th Women's Leadership Conference, "Realizing Success Together!" to be held in Toronto, Canada on April 30th, 2008. The panel discussion will be moderated by co-owner and founding publisher of PINK Magazine Genevieve Bos.

About PINK

PINK magazine features a new generation of America's most influential women, redefining success in the 21st century. Published seven times in 2008, PINK offers editorial content from award-winning writers and columnists in the national magazine for professional women. Visit pinkmagazine.com for more information.

About Ernst & Young

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About Manpower Inc.

Manpower Inc. (NYSE: MAN) is a world leader in the employment services industry; creating and delivering services that enable its clients to win in the changing world of work. Celebrating its 60th anniversary in 2008, the \$21 billion company offers employers a range of services for the entire

employment and business cycle including permanent, temporary and contract recruitment; employee assessment and selection; training; outplacement; outsourcing and consulting. Manpower's worldwide network of 4,500 offices in 80 countries and territories enables the company to meet the needs of its 400,000 clients per year, including small and medium size enterprises in all industry sectors, as well as the world's largest multinational corporations. The focus of Manpower's work is on raising productivity through improved quality, efficiency and cost-reduction across their total workforce, enabling clients to concentrate on their core business activities. Manpower Inc. operates under five brands: Manpower, Manpower Professional, Elan, Jefferson Wells and Right Management. More information on Manpower Inc. is available at <http://www.manpower.com>.

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