



ManpowerGroup™

Right Management Adds New Interviewing Practice System That Combines Technology With Coaching

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PHILADELPHIA - December 6, 2007 - Right Management, the global outplacement leader, has launched iView, a new, leading-edge career development solution that enables job candidates to dramatically improve their interviewing effectiveness.

iView is a web-based interviewing practice technology which, when combined with personalized coaching, enables job candidates to land the best career opportunities as quickly as possible.

"The ability to deliver an articulate and persuasive message when conducting an interview makes a big difference in being successful in a competitive job market," said Douglas J. Matthews, President and Chief Operating Officer of Right Management (www.right.com). "As experts in the industry, Right Management recognizes that communication skills consistently rank at the top of those that employers consider most important," Matthews added.

iView has been added to RightChoice™ - Right Management's innovative, global outplacement service that supports individuals all the way through to transition success. "Enhancing RightChoice™ with iView demonstrates our continued commitment to developing innovative tools and resources to support the evolving needs of today's outplacement candidates," Matthews said.

iView™ provides candidates with a richer, more progressive experience, enabling professionals to hone critical communication and presentation skills, creating an increased level of preparedness and confidence that enhances an individual's effectiveness and success during interviews. iView offers more choices in how and when services are delivered, bridging superior technology, personalized coaching with a professional career consultant, and results-based accountability by providing a career development tool that optimizes and accelerates the job search process.

"Preparation is critical to success," Matthews said. "Knowing how to skillfully and concisely communicate your message - during a job interview, when making a presentation, negotiating a job offer, or conducting a networking meeting - provides a unique competitive advantage."

The percentage of job candidates who were well-prepared for interviews increased to 85 percent at the conclusion of their outplacement programs, up from just 33 percent before beginning outplacement, according to Right Management's research.

The communication skills that differentiate high performers from low performers, according to Right Management's research, are:

Conciseness of answers Structure of answers Logical flow of information Eye-contact Clarity of speech Using a webcam in a Right Management office, individuals record a simulated interview or presentation, then immediately play back the recording to see and hear their practice sessions. Next, candidates work one-on-one with Right Management career consultants to assess their communication skills, body language and tone, and receive individualized feedback and coaching to strengthen and refine their verbal and non-verbal skills.

"iView™ gives candidates the opportunity to prepare and practice their messages," Matthews said. "A good resume might get you in the door, but a great interview can get you an offer."

About Right Management

Right Management (www.right.com) is the world's leading provider of integrated consulting solutions across the employment lifecycle. Right Management helps clients maximize the return on their human capital investments while assisting individuals to achieve their full potential. Right Management is a wholly owned subsidiary of Manpower, Inc. (NYSE:MAN), a world leader in the employment services industry, creating and delivering services that enable its clients to win in the changing world of work.

About InterviewStream

InterviewStream.com is the premier provider of video interviewing solutions to universities, career candidates and recruiters around the globe, including 9 of the top 10 global MBA Programs and the #1 entry-level job board.

Founded in 2003 by Miles Munz and Randy Bitting, both named "Top 30 Under 30: American's Coolest Young Entrepreneurs" by Inc. magazine in August 2007, InterviewStream has quickly become the 'industry standard' practice and screening interview tool for thousands of job seekers, career counselors and employers - across 4 continents and in 44 U.S. states.

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